

## Newsletter September 2022

Well we are approaching the end of the year at breakneck speed! Spooky season is just one month away and the Lairds AV team cannot wait! So look forward to our wacky costumes next month! But until then, we would like to take stock of all that we have achieved this month, and we would like to invite you all along with us! September flew by so let us give you a rundown of what you might have missed!

### Projects:

A lot can happen in one month, and that has never been more true than with our tech team's busy schedule!

In September alone, we have worked on 22 projects with the team being divided into teams so that we can take on two jobs at one time. It has been a wonderful mix of chaos and constant action! Exactly the type of environment that our tech team love, tackling a range of different projects and finding unique AV solution.



Perhaps the most impressive and unique project of the month, saw our technicians travelling down to Plymouth.

Working alongside Soluis on their virtual-reality dome, the team attended an event for Derriford Hospital in Plymouth. The dome was used to give the hospital staff a priview of their new emergency department.

Using a digital rendering, Soluis created a 3D walkthrough of the new department that was projected onto the interior of the dome.



### Around the Office:

The office has become somewhat of a revolving door. For our admin, marketing and IT departments (who are all based in the office) it is like a game of Guess Who with who from the tech team steps through the door.

We like to be busy and September has definitely been one of our busier months! So while we would all love to see more of our tech team's lovely faces, we are proud knowing they are out there working hard and continuing to provide AV excellence to our clients.

Perhaps the biggest change around the office has been the preparations for Mark's Jungle Expedition. From the planning of work dates to the random parcels, it has been pretty hectic.



Earlier this month members of our tech team completed their CSCS Training and are now certified with their onsite health and safety training.

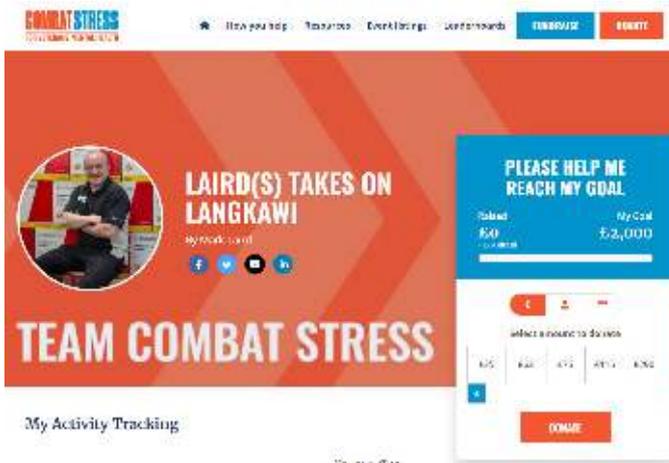
## Events:

Aside from the previously mentioned Plymouth job, the biggest event of this month has been Mark's Jungle Expedition.

For months now we have been promoting Mark's fundraiser for Combat Stress: The Veteran's Mental Health Charity. We are proud to be a veteran owned business, so helping promote and encourage Mark's fundraiser has been a large part of our office life this month.

Since early August we have been setting Mark a range of 'Jungle Challenges' submitted to us through our social media. From swimming in the ocean to horse riding, Mark is well and truly prepared for jungle living.

With Mark now away the real Jungle Challenge has only just begun!  
<https://events.combatstress.org.uk/fundraisers/marklaird/laird-s--takes-on-langkawi>



## Combat Stress:

Alongside our Jungle Challenge posts, we have been featuring Combat Stress and the services that they offer.

For Veterans and their families there is often a lot of uncertainty when it comes to adjusting to civilian life. Combat Stress have an array of resources to help veterans, families, friends, places of employment and to raise awareness. And that is just a part of their range of services.

## Featured Brand: **M&KSOUND**

For our September 2022's Newsletter we would like to shine a light on the audio mastery at Miller & Kreisel, or M&K Sound for short.

Featuring the best in-wall or bookshelf loudspeakers, or a complete and compact surround sound set-up! M&K continually lead the industry in sound quality, and have their tech featured in multiple Oscar nominated films. Cinema speakers don't get much better than that!

Behind the scenes, you will find M&K on some of the greatest films of recent years. Better yet, you can get that amazing sound quality in your home with their 5.1 Surround sound set-up!  
<https://mksound.com/>



## Looking Ahead:

Spooktober is upon us, a time for a fright in the night or a ghost doing the most! One thing that doesn't have to be scary, is your AV options!

Here to be your ghoulish guides are the Lairds team! Spooky speakers, Scary screens, Phantom projectors; our technicians and designers are on the case.

Like an off brand Ghost Busters, who you gonna call?  
Lairds AV (01563 475 033)